



Project Management
Specialist Group

A meeting of the Project Management Specialist Group
of the British Computer Society

19:00 on Thursday, 15 September 2005

(Refreshments available from 18:30)

At Microsoft Campus, Thames Valley Park, Reading RG6 1WG

(Directions: <http://www.microsoft.com/uk/about/map-reading.msp>)

FORMULA 1 PROJECT MANAGEMENT
AN INSIGHT INTO THE WORLD OF FORMULA ONE



David France, B-A-R Honda's IT director, will cover the role of IT within this technology dependent sport and some of the challenges that the IT team face. He will also discuss how B-A-R Honda manage the annual cycle of car development, testing and racing and include some of B-A-R Honda's experience with ground breaking projects such as "Lifing".

B-A-R Honda is one of only 10 teams competing in the FIA Formula One World Championship today. They operate in a fast moving world where the winning team will be determined not only by the ability to design, build, test and race the fastest and most reliable racing car on the grid but by the ability to continue improving and developing the race car throughout the season.

In the technology dependent world of formula one, both the ability to manage concurrent activities and attention to detail are of paramount importance. To help keep track of the thousands of parts that make up a formula one racing car, B-A-R Honda have implemented systems that enable the "life" of individual parts to be tracked.

Speaker: David France started his IT career as a programmer and has worked his way up through a 'traditional' route to IT management. He is an experienced IT manager with a track record for managing IT organisations to improve the business relationship and deliver value. He has leadership experience within financial services, light engineering and software development organisations. David has good experience of managing / directing projects and for managing the relationship with outsource service providers.

David joined B-A-R Honda as Head of IT in November 2002 at a time of significant change. His objective was to make IT more accountable and responsive to the business operation. Prior to his present role at B-A-R Honda, David held the positions of Professional Services Manager for software developer, The HUON Corporation; UK IT Director for the insurance broker, Willis; and Assistant General Manager IT for the general insurer AGF Insurance.

This event will carry CPD points

This meeting is free and open to both members and non members, however the venue has limited accommodation so pre-booking is essential; to reserve your place please complete the booking form at <http://www.proms-g.bcs.org/> or contact Sue McGowan at promsg.admin@bcs.org.uk, phone 07866 329391.

See us on the web at <http://www.proms-g.bcs.org/>